

Hook Your Audience

What you need:

- pencil and paper
- some friends

What to do:

Ask each of your friends to write a really boring introduction for a story. Some really boring sentences are:

It was night-time. The cat sat on the mat.

Everyone then works on the same sentences, trying to make them interesting so that a reader would want to read on. The original words have to be kept in the same order in the new sentences.

Really interesting sentences are:

It was night-time, the moon was full and a howling broke through the eerie sky.

The grinning tabby cat sat patiently on the mat, watching the household, flexing his claws in anticipation.

Rate each new sentence out of 5 and say why. Total the scores to find which sentences rate the best.

